



Jobs for America's Graduates:

Dropout Prevention, Postsecondary Education, Careers and Leadership Development for At-Risk Youth

Partnership Opportunities

General Operating Support

General support reaches the heart of JAG's mission by funding our operating budget and allowing us to help states implement and run the JAG program. Every \$1 invested in the JAG national organization leverages \$40 at the state and local level.

\$10,000 – \$100,000



Thought Leader Event II: Closing the Achievement Gap for African American Males

(DIVERSITY • MINORITY YOUTH • EVENT SPONSORSHIP)

Many companies wish to be at the forefront of corporate citizenry when it comes to promoting diversity in the workplace and supporting the communities they do business with. Sponsorship of this event just such an opportunity, where senior policy and funding decision makers from the public and private sectors will gather to make recommendations for closing the achievement gap in education and employment outcomes African American young men at-risk.

\$5,000, \$10,000, \$20,000, Marquee Sponsorship

Annual Leadership Awards Events (EVENT SPONSORSHIP)

The JAG Leadership Awards events are our most important visibility and fundraising events of the year, where government and corporate leaders gather, with students and educators from across the country to applaud the companies that have helped the JAG program and its young people to grow and thrive. The events include: a **Trustee luncheon**, a **Special Recognition Reception** on Capitol Hill, a **VIP Reception** and our **Leadership Awards Luncheon**. All of the events take place in Washington, DC typically the first or second week in December.

\$5,000, \$10,000, \$25,000, Marquee Sponsorship

New State Development / Matching Funds (STATE-SPECIFIC GIVING)

Sometimes the best way to encourage public funding for the implementation of the JAG program in a state where it does not yet exist, is to bring commitment for matching funds to the table during discussions with state funding decision-makers. Our corporate and other partners will have the opportunity in this area of giving to be the leader in bringing the JAG dropout prevention model to the school children in their key states and markets.

\$60,000 +

JAG Branding and Visibility Campaign (CAPACITY BUILDING)

For 26 years, JAG has been the most effective program for helping at-risk high-school students graduate and move on to postsecondary education and meaningful employment. Like many non-profits, as JAG seeks to evolve and grow, it continually faces the challenges of gaining recognition for its achievements, expanding into new states, and raising money. JAG, as well as its state affiliates, needs more effective, professionally produced materials to communicate the JAG value proposition to key decision-makers. Our branding and visibility campaign will include the redesign of our logo for use both by JAG and our 30 state Affiliates, as well as the creation and printing of materials, graphic updates to the website and the design and execution of a marketing and visibility plan.

\$75,000 - \$200,000

Middle School Application Development & Implementation (NEW PROJECT SUPPORT; YOUNGER YOUTH)

The newest area of concern with regard to dropouts is the Middle School population. Endeavoring to be not only "where the puck is" but ALSO "where the puck is going," with the help of a major national sponsor, JAG has invested in the purchase, development and roll-out of this newest of our classroom applications. Now we are seeking corporate and other supporters to help us in our marketing and implementation and testing of the application, as well as to show public sources of funding that we are leveraging support from the private sector to get this important work accomplished.

\$60,000 +

